

ORDER

Orders
Order / Rev: 1987774
Alt Order #: WOC12486269
Product Desc: Political
Estimate: 8525
Flight Dates: 04/21/20 - 04/27/20
Original Date / Rev: 04/20/20 / 04/20/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: **Buying Time, LLC/ POL**
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/ Amy McGrath / D / US SEN / KY**
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/20	04/26/20	26	\$8,195.00	\$6,965.75
04/27/20	04/27/20	6	\$1,665.00	\$1,415.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2020	26	\$8,195.00	\$6,965.75	0.00
May 2020	6	\$1,665.00	\$1,415.25	0.00
Totals	32	\$9,860.00	\$8,381.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$9,860.00
Market	100%	\$65,733.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$55,873.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	04/21/20	04/26/20	Good Morning America	SM	8:00 AM-9:00 AM	-----1	:30	1	\$140.00	P03	0.00	NM	1	\$140.00
				GOOD MORNING AMERICA - (8:00 AM-9:00 AM)											
				(Program: GOOD MORNING AMERICA - Rate)											

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 Product Desc: Political
 Estimate: 8525
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/20	04/26/20	-----1		1				\$140.00		0.00			
N 2	All	04/21/20	04/27/20	Local News @ 6a M-F	CM	6-7a	11-1---	:30	3	\$140.00	P03	0.00	NM	3	\$420.00
				WHAS11 WAKE UP NEWS @ 6a											
				(Program: WHAS11 WAKE UP NEWS @ 6A - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/21/20	04/27/20	11-1---		3				\$140.00		0.00			
N 3	All	04/21/20	04/24/20	Local News @ 12p M-F	CM	12-1p	-1--1--	:30	2	\$150.00	P03	0.00	NM	2	\$300.00
				WHAS11 NEWS AT NOON - Rate											
				(Program: WHAS11 NEWS AT NOON - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/20	04/26/20	-1--1--		2				\$150.00		0.00			
N 4	All	04/21/20	04/27/20	The View	CM	11-12p	11-----	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
				THE VIEW - Rate											
				(Program: THE VIEW - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/21/20	04/27/20	11-----		2				\$125.00		0.00			
N 5	All	04/21/20	04/26/20	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$275.00	P03	0.00	NM	1	\$275.00
				WHAS11 NEWS @ 630p - Rate											
				(Program: WHAS11 NEWS @ 630p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/20	04/26/20	-----1		1				\$275.00		0.00			
N 6	All	04/21/20	04/27/20	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$300.00	P04	0.00	NM	5	\$1,500.00
				WHAS11 NEWS @ 6 - Rate											
				(Program: WHAS11 NEWS @ 6 - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/21/20	04/27/20	11111--		5				\$300.00		0.00			
N 7	All	04/21/20	04/27/20	Local News @ 4p M-F	CM	4-5p	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
				Local News @ 4p M-F											
				(Program: WHAS11 NEWS @ 530P - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/21/20	04/27/20	11111--		5				\$200.00		0.00			
N 8	All	04/21/20	04/27/20	ABC World News	CM	630-7p	11111--	:30	5	\$500.00	P04	0.00	NM	5	\$2,500.00
				ABC WORLD NEWS - Rate											
				(Program: ABC WORLD NEWS - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/21/20	04/27/20	11111--		5				\$500.00		0.00			
N 9	All	04/21/20	04/27/20	Inside Ed 730-8p	CM	730-8p	1--11--	:30	3	\$400.00	P03	0.00	NM	3	\$1,200.00
				INSIDE EDITION - Rate											
				(Program: INSIDE EDITION - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/21/20	04/27/20	1--11--		3				\$400.00		0.00			
N 10	All	04/21/20	04/23/20	ET 7-730p	CM	7-730p	-111---	:30	3	\$400.00	P03	0.00	NM	3	\$1,200.00
				ENTERTAINMENT TONIGHT -											
				(Program: ENTERTAINMENT TONIGHT - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/20	04/26/20	-111---		3				\$400.00		0.00			
N 11	All	04/21/20	04/22/20	Wed Prime C	CM	10-11p	--1----	:30	1	\$700.00	P03	0.00	NM	1	\$700.00
				WHO WANTS TO BE A MILLIONAIRE											
				(Program: WHO WANTS TO BE A MILLIONAIRE - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/20	04/26/20	--1----		1				\$700.00		0.00			
N 12	WHAS	04/22/20	04/24/20	Good Morning America	CM	7-9a	--WTF--	:30	1	\$375.00	P03	0.00	NM	1	\$375.00
				Good Morning America											
				(Program: Good Morning America)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/20	04/26/20	--WTF--		1				\$375.00		0.00			
													Totals	32	\$9,860.00